

PROJECT

S U M M A R Y

Enterprising Migori

Focus Nutrition and Enterprise
Location Migori, Western Kenya
People supported 64,800
Cost £1.9 million (£29 per person)
Duration 4 Years (Sep 2020-Aug 2024)



The Challenge

In Migori County, families rely on farming for food and income, and although average land size is 3-5 acres per household, much land remains under-utilised or fallow, with whole families left hungry and struggling for survival.

On average, families suffer 4.5 hunger months a year, 46% live below the poverty line, and the average household income is just \$1.27 per day. The county has an HIV rate of 14%, over double the Kenyan national average of 6%. Good nutrition is of vital importance for anyone who is HIV positive. HIV attacks the immune system, but a healthy diet helps to strengthen and support it.

Families struggling to survive are also experiencing the effects of climate change – particularly unpredictable temperatures and rainfall. Limited knowledge of sustainable agricultural practices and poor natural resource management is eroding soils and depleting forests, making the lives of the most vulnerable even more precarious.

Send a Cow's Approach

Send a Cow has been working in Migori since 2017, with 94% of families supported in our Kakrao Sustainable Livelihoods project reporting feeling confident that their farms can provide sufficient food



IMPACT



Farmers with 4 or more income generating activities

90%
38%
BASELINE EXPECTED IMPACT

and income. Enterprising Migori will develop the learning and impact achieved in Kakrao, while harnessing the power of peer to peer learning to support families in nearby West Kanyamkago.

The four-year project will focus on food security, protecting water sources and building successful businesses. Our integrated practical solutions bring together the three core pillars of our training: **farm systems, gender and social inclusion and enterprise development.**

Families will be trained in organic agriculture, agroforestry and animal management enabling them to replenish soils and grow sufficient food all year round. Participants will be supported to establish enterprises and diversify income generating activities. In addition to counselling and treatment for people living with HIV, families will also receive training on gender and social inclusion. Nine water sources will be creating permanent access to clean water.



We are not in a good place due to lack of food, and lack of assets like cows.

We struggle just so the children can eat. We rely on support from well-wishers but sometimes they cannot help us. I'm looking forward to joining the project and learning new skills"

- Jacob, right

